
STOKE-ON-TRENT POCKET GUIDE 2018/19



GREAT PLACES TO VISIT

VISITSTOKE.CO.UK



Something for everyone

Award-winning gardens, scenic Capability Brown lake, inspiring shopping village, giant dandelions, fun-packed events, adventure playground, boat and train, magical fairies, barefoot walk, maze, free-roaming monkeys, Nature in Bronze, fabulous fountains, massive garden centre, nature trails, eighteen cafés and restaurants, on-site hotel and woodland walks.

There's fun for all at Trentham.



Stone Road, Trentham, Stoke-on-Trent, Staffordshire
5 minutes from J15 M6, Sat Nav Post Code ST4 8JG
Call **01782 646646** Email enquiry@trentham.co.uk



www.trentham.co.uk

Bring this voucher with you for 2 for 1 day tickets for Trentham Gardens

Post
Code:

VSDO18

Valid until 31.12.18

Valid Monday to Friday, on Day Tickets only. Terms & Conditions apply. Not valid 21 July - 3 September, special event days or bank holidays. Not accepted at Trentham Monkey Forest.

THERE'S ALWAYS SOMETHING GOING ON HERE

Stoke-on-Trent is a unique city affectionately known as The Potteries. With its rich industrial heritage it has respectfully claimed the title of World Capital of Ceramics. The city boasts many visitor centres, award winning museums, over 20 pottery factory shops and the exclusive Staffordshire Hoard. Come and visit the Trentham Estate with its Italian Gardens, Shopping Village, Monkey Forest and mile long lake. We are also the closest city to Alton Towers theme park. A day will not be enough!

The city is located less than an hour from Birmingham, Manchester and Liverpool and only one and a half hours from London Euston by train.



Contents

The Potteries & Heritage Attractions	4
Shopping	10
Family Fun Attractions	16
Festivals, Events & Entertainment	20
Accommodation	22
Eating & Drinking	23
Trails	24

SPECIAL OFFERS

For information on things to do, what to see, events and special offers visit our website visitstoke.co.uk



visitstoke



visitstoke



visit_stoke

Key to symbols – for greater detail please see p30

Factory Shops	Family Fun	Refreshments
Factory Tours	Museums Passport	Gift Shop
Ceramic Attractions	Car Park	Map Reference
Museums	Coach Park	Bus Service from City Centre
Historic House	Overseas Delivery	VAQAS Accredited (National Visitor Attraction Quality Assurance Scheme)
Gardens	Toilets	
Pottery Cafés	Wheelchair Accessible Toilet	
All Weather Attractions		

Contact the Tourist Information Centre on 01782 236000



City of

Stoke-on-Trent

Published by Stoke-on-Trent Tourism. Whilst every effort has been made to ensure that the information contained in this brochure is correct, Stoke-on-Trent City Council cannot accept responsibility for any inaccuracies.

Cover Images: Trentham Estate, Gladstone Pottery Museum, World of Wedgwood. Various images throughout the guide have been used with the kind permission of VisitEngland and photographer Diana Jarvis.



THE POTTERIES & HERITAGE ATTRACTIONS

The history and heritage of Stoke-on-Trent is well preserved at many of the city's attractions. Factory tours, outstanding visitor centres and museums, and the chance to try your hand at the potter's wheel mean you'll have an entertaining insight into the history and tradition, and the modern day industry of a time-honoured craft.



Gladstone Pottery Museum

And of course, a trip to The Potteries wouldn't be complete without a visit to one of our many factory shops and outlets which present exclusive opportunities to browse and buy exquisite pieces at special prices from a huge collection of china on offer.

Stoke-on-Trent is the World Capital of Ceramics. The city has been shaped by its production of pottery for centuries, building a city with a globally renowned reputation and history of innovation, science, art, culture, and entrepreneurialism.



Middleshott Pottery



The World of Wedgwood is intended as the ultimate destination to experience the Wedgwood Brand. Our aim is to bring the heritage and craftsmanship of Wedgwood to our visitors in a genuinely inspiring, sophisticated and elegant way.

Visit World of Wedgwood to discover new perspectives, broaden horizons, and deepen your understanding of the world and its heritage and culture.

An attraction suitable for all ages, an opportunity to 'learn by doing', to shop, eat and explore...

Discover the story of Josiah Wedgwood and his lasting influence on industry, society and local infrastructure and then take a Factory Tour to see all aspects of our production processes and techniques.

Try your hand at the potter's wheel in the Master Craft Studio or create your own piece of Wedgwood bone china tableware in the Decorating Studio.

Afternoon tea in the Wedgwood Tea Conservatory is a truly elegant and memorable experience served on Wedgwood china by highly experienced staff. Enjoy lunch in our worker's canteen inspired Dining Hall, delicious dishes served with a contemporary twist.

Discover cutting-edge designs, tap into a unique lifestyle and buy from the very latest ranges in our Flagship Store. Our Factory Outlet offers ever-changing ranges of retired products and factory seconds at highly discounted prices, with up to 70% off.

Open 7 days a week. Ample free parking. Keep up to date with news and events on the World of Wedgwood website and social media channels.



**Wedgwood Drive,
Barlaston, Stoke-on-Trent,
ST12 9ER**

(between J14 and J15
of the M6)

T: 01782 282986

E: bookings@worldofwedgwood.com

Open: Mon to Sun 10am
– 5pm. Factory Tour

available Mon to Fri. See website for details.

Admission: Discovery Experience (Factory Tour & Museum) Adults £10, Concession £8, Children up to 12 admitted free.

New for 2018 – Free admission to the Wedgwood Museum

worldofwedgwood.com

[#wedgwood](https://twitter.com/wedgwood)

Apedale Valley Light Railway

18



All the family will enjoy a visit to the Apedale Valley Light Railway. Using our historic steam and diesel locomotive trains, journeys are a 15 minute round trip beside Apedale Country Park. Visit our Gift Shop. We have special events throughout the season to appeal to all interest groups.



Loomer Road, Chesterton, Newcastle-under-Lyme, Staffordshire, ST5 7LB

T: 0845 094 1953

E: info@mrt.org.uk

Open: 31 Mar to 28 Oct 2018, every Saturday and Bank Holiday Monday.

Some Sundays in April, September & October, every Sunday May to August. Santa specials in December.

Admission: Adult £3.00, Child £1.50, Family £7.00.

avlr.org.uk

Dudson Museum

16



Situated just a mile from the Dudson Factory Outlet, The Dudson Museum is housed in an atmospheric, original Grade II listed bottle oven. Stepping through the 'oven door' you will experience the company's heritage from 1800 until the present day and discover the history of the oldest surviving family business in the ceramic tableware industry. The diverse and extensive collection of Dudson pottery is displayed on two floors. Souvenirs are available and there is a café on site.



Hope Street, City Centre, Stoke-on-Trent, ST1 5DD

T: 01782 285286

E: dudsonmuseum@vast.org.uk

Open: Mon to Fri 10.00am - 3.00pm.

Closed Bank Holidays and some factory holidays.

Admission: Free

dudson.com

Emma Bridgewater Factory

22



Enjoy a day out at our atmospheric Victorian factory:

- Look behind the scenes on our factory tour
- Shop for seconds in our Factory Shop
- Decorate your own unique piece of pottery
- Shop our latest designs in the Gift Shop
- Relax in our cosy café
- Discover the secret walled garden and our hens



Emma Bridgewater Factory, Lichfield Street, Hanley, Stoke-on-Trent, ST1 3EJ

T: 01782 201328

E: stokeshop@emmabridgewater.co.uk

Open: Mon to Sat 9.30am - 5.30pm,

Sun 10.00am - 4.00pm.

Factory Tours: Monday to Friday. Advance booking required www.emmabridgewaterfactory.co.uk

Admission: Factory Tours £2.50 redeemable against shop purchases over £12.95.

emmabridgewaterfactory.co.uk

Ford Green Hall

4



Step back in time and visit a unique 17th century timber framed farmhouse. Home of the Ford family for over 200 years. Available for educational school visits and wedding venue. Events held throughout the year. Please see website for full details.



**Ford Green Road,
Smallthorne,
Stoke-on-Trent, ST6 1NG**
T: 01782 537696
E: fordgreenhall.museum@gmail.com

Open: Sunday to Thursday
1.00pm – 4.00pm. Last
admission 3.30pm. Open
at other times by request –
pre-booking essential.
Admission: Adults £3.00,
Child £2.00, Family £6.50

fordgreenhall.org.uk

Gladstone Pottery Museum



29



Visit the only complete Victorian pottery factory from the days when coal burning ovens made the world's finest bone china. See traditional skills, original workshops, the cobbled yard and huge bottle kilns that create an atmospheric time warp that has no equal. Visit the gift shop with exclusive handmade pottery, books and gifts.



**Uttoxeter Road, Longton,
Stoke-on-Trent, ST3 1PQ**
T: 01782 237777
E: gladstone@stoke.gov.uk
Open: Tue to Sat
10.00am – 5.00pm
(April to Sept), 10.00am –
4.00pm (Oct to Mar).

Admission:
Adults £7.50, Child (4 – 16)
£5.25, Concessions £6.00,
Family (2 adults + 2 children)
£22.00. Annual passes
available –
Adults £11.00,
Concessions £9.25



stokemuseums.org.uk/gpm

LoveClay

NEW

27



The 'LoveClay' ceramics centre located at the new Valentine Clays HQ in Fenton is a new visitor experience that promotes the importance of clay to the ceramics industry and Stoke-on-Trent. The new facility in the heart of the potteries comprises of a contemporary gallery, exhibition space, workshops and events.



**Valentine Clays,
Valentine Way,
Stoke-on-Trent, ST4 2FJ**
T: 01782 271200
E: info@loveclay.co.uk

Open: Mon to Fri
9.00am – 5.00pm.
Closed on: 1 Jan, 2 - 6 Apr,
7 May, 28 May, 27 - 31 Aug,
24 - 31 Dec
Admission: Free

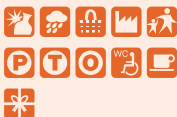
loveclay.co.uk

Middleport Pottery (Home of Burleigh)

11



An award-winning visitor destination in Stoke-on-Trent, Middleport Pottery's factory tours offer a unique opportunity to experience traditional handcraft methods unchanged since the 1880s. Other attractions include a fully restored steam engine, Burleigh factory shop, canal-side cafe, Victorian Offices and Grade II listed bottle kiln.



Port Street, Burslem, Stoke-on-Trent, ST6 3PE
T: 01782 499766
E: info@middleportpottery.org

Factory Tours: (Must be pre-booked) Adults - £9.50, Concessions £8.00. Under 8s not permitted on factory tours.

Admission: Heritage Areas: Adults £5.50, Concessions £4.00, Under 5's Free.

Open: Visitor Centre: Mon - Sun: 10.00am - 4.00pm. Factory Tours: Mon-Thurs 11am & 1.45pm. Friday 10.30am.

middleportpottery.org

Moorcroft Heritage Visitor Centre



14



Described as the world's best kept secret, a visit will reveal Moorcroft's unique handcrafted, quality, collectable art pottery. Factory tours, shopping, museum and bottle oven come together creating an unforgettable experience.



Sandbach Road, Burslem, Stoke-on-Trent, ST6 2DQ
T: 01782 820515
E: heritagevisitorcentre@moorcroft.com

Factory Tours: 11.00am and 1.00pm. Please book in advance.

Open: Mon to Sat 10.30am to 4.30pm. Closed Sundays. Open bank holidays (with exceptions please check website for confirmation)

Admission: Factory Tours - Adult £7.50, Child (11-16) £5.00.

moorcroft.com

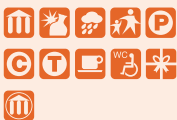
The Potteries Museum & Art Gallery



21



Discover our Staffordshire Hoard display along with the history of the Potteries, including the world's greatest collection of Staffordshire ceramics. Relax at the museum café or browse the Foyer Shop for unique quality gifts. Follow children's trails and enjoy drop-in activities and special events. Changing exhibitions throughout the year. See website for details.



Bethesda Street, City Centre, Stoke-on-Trent, ST1 3DW
T: 01782 232323
E: museums@stoke.gov.uk

Open: Mon to Sat 10.00am - 5.00pm, Sun 11.00am - 4.00pm. Please see website for Christmas opening times.

Admission: Free

stokemuseums.org.uk





A fascinating exhibition at Josiah Spode's former pottery, the birthplace of bone china. Learn about the history of the factory; see fine ceramics and archival films; watch demonstrations of hand-painting, transfer-printing and raised-paste gilding; visit the famous Blue Room Collection; explore our new expanded retail area and relax in the Blue Willow tea room. See website for updates.



21, 21A, 23,
23A, 25

**Elenora Street, Stoke,
Stoke-on-Trent, ST4 1QQ**

T: 01782 411421

E: visitorcentre@
spodeworks.org

Groups most welcome by
appointment.

Open: From 3 March Wed
to Sun & Bank Holidays
10.30am – 4.00pm.

Admission: Free, but small
charge for guided tours
of the factory site and
Blue Room.

spodeworks.org

Factory Holidays

Factory Tours are not available during factory holidays. The dates here are inclusive and show factory holidays for 2018. Most factory shops remain open but we advise you to check before you travel. The Visitor Centres are open throughout the year except Christmas week and New Year's Day.

Easter

Friday 30 March

Working week of 2 April

May Day

Monday 7 May

Annual

Thursday 21 June, Friday 22 June.

Working weeks of 25 June and
2 July.

Late Summer

Thursday 23 August, Friday 24
August and working week of 27
August.

Christmas 2018

From Saturday 22 December 2018
until Wednesday 2 January 2019.





Burleigh Factory Shop

SHOP TIL YOU DROP

Come and buy from the World Capital of Ceramics where quality products are designed and manufactured.

We have a remarkable array of ceramic factory shops, selling everything imaginable: from fine china dinner services, intricate figurines, table and cookware, to mugs, tiles, jugs and jewellery.

As well as being the world's best ceramics shopping destination, Stoke-on-Trent has other great opportunities too. The Shopping Village at Trentham is home to 60 timber lodges housing amazing shops, cafes and restaurants set in a lovely friendly village atmosphere.

Visit intu Potteries, the region's biggest shopping centre which boasts big high street names and is where all your retail needs will be met!



Wedgwood & Royal Doulton Outlet Store



intu Potteries

Barewall Gallery

6



Art gallery based in Burslem specialising in nationally known Potteries artists and studio ceramicists. With a regular events programme in our converted studio and a cafe next-door enjoy a warm Potteries welcome from our knowledgeable staff who are happy to answer any questions. We also stock unique Potteries souvenirs, gifts and cards.



**2 - 4 Market Place,
Burslem, Stoke-on-Trent,
ST6 4AT**

T: 01782 258843

E: shop@barewall.co.uk

Open: Tue to Fri
10.00am – 5.00pm.
Sat 10.00am to 4.30pm. Sun
and Mon by appointment
only.

barewall.co.uk

Burleigh Pottery

10



Enjoy a warm welcome to the Burleigh Factory Shop at Middleport Pottery. Browse the world's most extensive range of Burleigh's iconic pottery including exclusive ranges in best quality and factory seconds as well as discontinued and special seasonal pieces.

**Middleport Pottery,
Port Street, Burslem,
Stoke-on-Trent, ST6 3PE**

T: 01782 525510

E: factoryshop@
burgessandleigh.co.uk

Open: Mon to Sat 9.00am
– 5.00pm, Sunday 10.00am
– 4.00pm. Closed Christmas
Day & Boxing Day. Open New

Year's Day - please phone
for times. See Middleport
Pottery (Home of Burleigh)
on page 7 for details of
factory tours.

Admission: Free entry to the
shop, but charges for visitor
centre, museum, and factory
tour apply.

burleigh.co.uk

Churchill

1



Churchill's Factory Shop is one of Stoke-on-Trent's best kept secrets. Founded in 1795 and having built a reputation focussing on quality, innovation and design, these values are re-enforced by the superior range of product and licensed brands including Jamie Oliver, RHS, Alex Clark, Collier Campbell and also more recently Harlequin. With substantial discounts on offer, be sure not to miss out!



**No. 1 Marlborough Way,
Tunstall, Stoke-on-Trent,
ST6 5NZ**

T: 01782 525203

E: factory.shop@
churchill1795.com

Open: Sat and Sun
10.00am – 4.00pm. Please
telephone to confirm Bank
Holiday opening hours.

churchillchina.biz

Denise O'Sullivan

8



Denise O'Sullivan Ceramic & Design studio, houses Denise's collection of ceramics crafted from the finest materials, Made with LOVE in Stoke-on-Trent, England. Designing and making distinctive ceramic forms decorated in Denise's signature motifs, patterns and colours. Visit Denise in her studio where you can view her collections or commission a design direct.



Albany Works, Lingard Street, Burslem, Stoke-on-Trent, ST6 1ED

T: 078349 23270

E: info@deniseosullivanceramics.com

Open: Please contact the studio direct info@deniseosullivanceramics.com or ring 078349 23270

deniseosullivanceramics.com

Dudson Factory Outlet

13



The name of Dudson has been associated with quality tableware for more than a hundred years. At the Dudson Factory Outlet, just a mile from the Dudson Museum, this professional product made to the demanding standards of the hospitality industry is available to everyone over the counter (or by mail order). Best quality tableware is available at a discount and there are thousands of bargains direct from the factory.



Nile Street, Burslem, Stoke-on-Trent, ST6 2BA

T: 01782 821075

E: factory.outlet@dudson.com

Open: Mon to Fri 9.30am - 5.00pm, Sat 10.00am - 4.00pm.

Closed Bank Holidays and some factory holidays.

dudson.com

Dunoon Factory Shop

33



Visit our factory shop at 50 High Street, Stone, where you can purchase selected 'second' quality mugs in many of our favourite designs at reduced prices.



50 High Street, Stone, Staffordshire, ST15 8AU

T: 01785 818300

E: info@dunoonmugs.co.uk

Open: Mon to Sat 9.00am - 5.00pm.

dunoonmugs.co.uk



intu Potteries is in the heart of Stoke on Trent. You can spend a whole day swanning around our 94 stores including big brands H&M and Primark, dining in one of our seven delicious restaurants including Chiquito and Nando's and even catching a movie in our nine screen cinema, Cineworld.



intu Potteries, City Centre, Stoke-on-Trent, ST1 1PP.
If using Sat Nav ST1 1RZ.
T: 01782 289822
E: potteries.information@intu.co.uk

Open: Every day except Christmas Day & Easter Sunday. Mon, Tue, Wed, Fri, Sat 9.00am - 6.00pm, Thu 9.00am - 8.00pm, Sun 10.30am - 4.30pm, Bank Holiday 10.00am - 5.00pm. Cinema & Restaurants open later.

intu.co.uk/potteries

Moorland Pottery



Moorland Pottery is renowned for their regionally themed mugs, coasters and tea pots and especially the popular 'STOKIE WARE'. Moorland Pottery is located in the town of Burslem in an historic Victorian Pottery works which boasts the only double story muffle Bottle Kiln known to exist, which was fully restored along with the Factory in 2015.



72A Moorland Road, Burslem, Stoke-on-Trent, ST6 1DY
T: 01782 834631
E: sales@moorlandpottery.co.uk

Open: Mon to Fri 9.00am - 3.45pm

moorlandpottery.co.uk

Portmeirion, Longton



With the four Great British brands of Portmeirion, Spode, Royal Worcester and Pimpernel in one store, a visit to one of Portmeirion's factory shops is a must! Portmeirion's factory shops are the ideal place to buy wonderful gifts for loved ones and everything you need for the dinner table. With 30% off the retail price and great offers throughout the year, the discerning shopper will be delighted with what's in store.



Unit 1-2 Phoenix Works, 500 King Street, Stoke-on-Trent, ST3 1EZ
T: 01782 326661
E: longtonshop@portmeiriongroup.com

Open: Mon to Sat 9.00am - 5.15pm, Sun 10.00am - 4.00pm. Please telephone for Christmas & Bank Holiday openings.

portmeiriongroupfactoryshops.co.uk

Portmeirion, Stoke

25



With the four Great British brands of Portmeirion, Spode, Royal Worcester and Pimpernel in one store, a visit to one of Portmeirion's factory shops is a must! Portmeirion's factory shops are the ideal place to buy wonderful gifts for loved ones and everything you need for the dinner table. With 30% off the retail price and great offers throughout the year, the discerning shopper will be delighted with what's in store.



**London Road, Stoke,
Stoke-on-Trent, ST4 7QQ**
T: 01782 743649/411756
E: stokeshop
@portmeiriongroup.com

Open: Mon to Sat
9.00am - 5.15pm, Sun
10.00am - 4.00pm.
Please telephone for
Christmas & Bank
Holiday openings.

portmeiriongroupfactoryshops.co.uk

Portmeirion, Trentham

31



With the four Great British brands of Portmeirion, Spode, Royal Worcester and Pimpernel in one store, a visit to one of Portmeirion's factory shops is a must! Portmeirion's factory shops are the ideal place to buy wonderful gifts for loved ones and everything you need for the dinner table. With 30% off the retail price and great offers throughout the year, the discerning shopper will be delighted with what's in store.



**Unit 230, Trentham
Shopping Village,
Trentham Estate,
Stoke-on-Trent, ST4 8AX**
T: 01782 657828/743418
E: trenthamshop@portmeiriongroup.com

Open: 10.00am - 5.30pm,
Mon to Sun all year.
Closed Christmas Day.

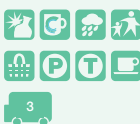
portmeiriongroupfactoryshops.co.uk

Royal Stafford

5



Royal Stafford Factory Outlet offers a wide range of seconds and discontinued lines. Royal Stafford's tableware patterns including designer ranges make this a must for bargain hunters. Also on site a ceramic café where you can create your own unique and colourful piece of tableware or giftware.



**Wedgwood Place,
Burslem, Stoke-on-Trent,
ST6 4ED**
T: 01782 525419
E: shop@royalstafford.co.uk

Open: Mon to Sat
9.30am - 5.00pm.
Closed Sundays.
Closed Christmas Day,
Boxing Day, New Year's
Day, Good Friday and
Easter Monday.

royalstafford.co.uk

The New English Gallery Space and Shop

23



The 'New English' design and make high-quality fine bone china products, from mugs, cups & saucers to plates and wall art. We also do bespoke /custom-made work for private individuals and businesses.



21, 21A, 23,
23A, 25

9-11 Lovatt Street,
Stoke-on-Trent, ST4 7RW
T: 01782 698520
E: info@thenewenglish.
co.uk

Open: Mon to Fri 2.00pm
– 5.00pm except bank
holidays

thenewenglish.co.uk

The Wedgwood & Royal Doulton Outlet Store

15



The Outlet Store is the ideal shopping destination. Shoppers will find all our major brands including Wedgwood, Royal Doulton, Waterford and Royal Albert. Exquisite tableware and beautiful crystal with reductions of up to 75% off retail prices and an abundance of great gift ideas. There is ample free parking.



Forge Lane, Etruria,
Stoke-on-Trent, ST1 5NP
T: 01782 284056
E: china.shop@fiskars.com

Open: Mon to Sat
9.00am - 5.00pm,
Sun & Bank Holidays
10.00am - 4.00pm.
Please telephone for
Christmas opening times.

William Edwards Ltd

12



William Edwards Ltd supplies fine bone china to the elite 5-star hotel and restaurant sector, showcasing the finest in design, service, versatility, and value. These same products are offered both on our website, and in our shop. Why not drop by and see for yourself, so you could have 5 star luxury in your home!



Anderton Works, Port
Street, Middleport,
Stoke-on-Trent, ST6 3PF
T: 01782 838000
E: sales@williamedwards.
co.uk

Open: Mon to Fri 10.00am
– 4.00pm. Closed during
factory holidays, Bank
holidays and Christmas to
New Year.

williamedwards.co.uk



FAMILY FUN ATTRACTIONS

Share adventures, laughs, giggles, and good times in fun-filled family days out in Stoke-on-Trent.



Trentham Estate

Enjoy peace and quiet or fun and action in 750 acres of parkland, woods, lakeside walks and award-winning beautiful gardens at The Trentham Estate. The kids will love the adventure playground, boat and train rides, fairy trail, and barefoot walk.

Step into the Trentham Monkey Forest and meet the Barbary macaques who share their adventures with you as you wind along the $\frac{3}{4}$ mile path through their 60 acre forest. Whether you love lemurs, have a passion for penguins or want to wander with the wallabies, you can come face to face with exotic and endangered animals from across three continents at Peak Wildlife Park.

If you're looking for peace and tranquillity, enjoy the colour and the splendour by exploring Stoke-on-Trent's unique, mesmerising gardens and wonderful parks.



Home to Trentham Gardens, Trentham Monkey Forest and Trentham Shopping Village – this is a destination with something to please everyone! Visit Trentham Gardens with its vast perennial plantings providing breathtaking vistas that change throughout the seasons. This stunning contemporary revival of an historic garden is amongst the very best in the UK. Encompassing 725 acres, take a stroll around the mile long lake, through the woodlands and parklands. For the young and young at heart, get naked from the knees down and take the UK's first barefoot walk. Hide and speak in the maze, swing into action in the adventure playground, see our giant dandelions sway in the breeze, take a trip on the

catamaran or miniature train and search for fairies on the lakeside walk. Experience distinctively different shopping at the Trentham Shopping Village, with timber lodges housing over 65 shops, 19 cafes and restaurants and the massively impressive Trentham Garden Centre.

Get up close and personal with 140 free-roaming Barbary macaques at Trentham Monkey Forest. You can even stay over at the on-site Premier Inn.

Check out our fun-packed events programme and latest information at www.trentham.co.uk



Stone Road, Trentham, Stoke-on-Trent, ST4 8JG

T: 01782 646646

E: enquiry@trentham.co.uk

W: www.trentham.co.uk

Open: All year round (excluding Christmas Day).

See www.trentham.co.uk for seasonal variation or call 01782 646646 for details.

Admission prices for Trentham Gardens:

Please visit website for seasonal pricing.



Dimensions Leisure Centre

3



From an amazing splash pool with water rapids, hot spas, fountains and a 65m dragon slide to swimming lessons and multiple 3G football pitches, Dimensions has something for all the family. Relax and enjoy a Costa Coffee in the pool side cafe or explore the 25ft high play tower. Membership of the gym includes exercise and spinning classes.

Scotia Road, Burslem, Stoke-on-Trent, ST6 4ET

T: 01782 233500

E: dimensions@stoke.gov.uk

Open: Seven days a week apart from 25, 26 Dec and 1 Jan. School holiday and

term time opening, call for details.

Admission Weekday:

Swimming - Adult £5, Child £3.50, Under 5's £1.

Admission Weekend:

Swimming - Adult £6, Child £4.50, Under 5's £1.50

stoke.gov.uk/dimensions

Fenton Manor Sports Centre

26



Fenton Manor hosts a range of regional, national and international events. Open seven days a week, it offers a wide variety of exciting activities in its pools, sports arenas, gyms and health spa. Its health club, Shapes, features an exhilarating collection of exercise and spinning classed plus free racket sports. The café bar serves Costa Coffee and a range of food/snacks.

City Road, Fenton, Stoke-on-Trent, ST4 2RR

T: 01782 233222

E: fentonmanor@stoke.gov.uk

Open: Seven days a week apart from 25, 26 Dec and 1 Jan.

School holiday and term time opening.

Normal Pool Admission:

- Adult £4.40, Child £3.40, Under 5's £1.35 Some session prices may differ, call for details.

stoke.gov.uk/fentonmanor

Peak Wildlife Park

9



Peak Wildlife Park is a truly unique attraction allowing visitors to come face to face with some of the world's most endangered animals, with year round opening as well as indoor and outdoor play facilities, the park is the perfect family day out whatever the weather.

Winkhill, Leek, Staffordshire, ST13 7QR

T: 01538 308880

E: info@peakwildlifepark.co.uk

Open: Daily 10.00am till 6.00pm. Closed Christmas Day, Boxing Day and New Year's Day.

Admission: Please see website for up to date prices.

peakwildlifepark.co.uk



Rode Hall & Gardens

2



A beautiful Cheshire country house with a fine collection of English porcelain and extensive gardens. Renowned for snowdrops in February followed by rhododendrons, azaleas, and bluebells in May. Delightful tearooms serving homemade cakes and lunches with the home-grown produce from the stunning two acre walled kitchen garden.



Rode Hall, Scholar Green, Cheshire, ST7 3QP

T: 01270 873237

E: enquiries@rodehall.co.uk

Open: Snowdrop walks: 3

Feb – 4 Mar Tue to Sun

Bluebell walks: 28 Apr –

7 May Daily

Summer openings: 4

Apr – 26 Sep: House &

Gardens open Wed's and Bank Holiday Mondays.

Gardens open 11.00am –

5.00pm. Hall open 12.00pm

– 4.00pm.

Admission: House & Garden

Adults £8.00, Concessions

£7.00, Children £2.00.

Gardens only: Adults £5.00,

Children £2.00.

rodehall.co.uk

Trentham Monkey Forest



32



Trentham Monkey Forest is home to 140 free roaming Barbary macaques. The monkeys live in freedom within a beautiful Staffordshire woodland, with no cages or bars. Visitors can walk the ¾ of a mile woodland path and see the monkeys living as they would in the wild. It's the perfect day out for all the family!



Stone Road, Trentham, Stoke-on-Trent, ST4 8AY

T: 01782 659845

E: info@monkey-forest.com

Open: 17th February – 4th

November 2018 School

holidays and weekends

from 17th February until

23rd March. Every day from

24th March

Admission: Adult £8.50,

Child £6.50, under 3's free.

monkey-forest.com

Tourist Information Centre



Visit the Stoke-on-Trent Tourist Information Centre to find out what's on, things to do and where to go! Located in the Potteries Museum & Art Gallery, the friendly staff at the Tourist Information Centre are on hand to help with local, regional and national tourist information, accommodation bookings, and sell local and regional events tickets.



Potteries Museum & Art Gallery, Bethesda Street, City Centre, Stoke-on-Trent, ST1 3DW

T: 01782 236000

E: stoke.tic@stoke.gov.uk

Open: Mon to Sat 10.00am

– 5.00pm, Sun 11.00am –

4.00pm.

visitstoke.co.uk



FESTIVALS, EVENTS AND ENTERTAINMENT

Stoke-on-Trent
has an exciting
programme of events
throughout the year.



Always Drinking Marching Band
at Big Feast 2016
(Image Courtesy of Clara Lou Photography)

We are home to incredible entertainment venues and outstanding theatres. These include the New Vic Theatre, the theatre in the round which has built a reputation for innovative productions of both new and classic works. The Cultural Quarter in the City Centre houses the Regent Theatre, a beautifully restored Art Deco theatre offering a high quality programme of grand opera, national ballet, drama, and West End musicals; and the Victoria Hall an outstanding concert hall offering a wide range of concerts, events, and stand-up comedians.

This year will see a number of amazing events, exhibitions and performances taking place throughout the city that will attract visitors from right across the globe, including a year-long programme of events and activities in nearby Newcastle-under-Lyme that celebrate the life of local Philip Astley, founder of the modern circus on its 250th anniversary.

Appetite



Appetite serves up spectacular events across Stoke-on-Trent with a unique annual programme not to be missed. This includes: The Big Feast (24-25 Aug), an outdoor arts festival bringing world-class artists and performances to Stoke-on-Trent; an annual showcase event featuring one of the world's finest large-scale outdoor shows; Roundabout (18-21 Oct) by Paines Plough, the world's first pop-up, plug-and-play theatre, plus much more throughout the year.

Visit appetitestoke.co.uk to find out more.

T: 01782 381373

E: askus@appetitestoke.co.uk

appetitestoke.co.uk

New Vic Theatre

19



The New Vic, one of the country's most successful producing theatres, delivers a programme of international-class work in-the-round alongside award-winning community and education programmes, and a varied line-up of one-night events. See a show, enjoy some lunch or pop in for a coffee and a cake in our theatre café.



Etruria Road,
Newcastle-under-Lyme,
Staffordshire, ST5 0JG

T: 01782 717962

E: tickets@newvictheatre.org.uk

Open: Please see newvictheatre.org.uk for details of dates and prices of all productions and performances.

newvictheatre.org.uk

Regent Theatre & Victoria Hall

20



At the heart of the Cultural Quarter, The Regent Theatre & Victoria Hall play host to some of the biggest names in music, comedy and theatre. You're sure to find something for the whole family to enjoy!

Cultural Quarter,
City Centre,
Stoke-on-Trent

T: 0844 871 7649

Open: Please see website for details of dates and prices of all productions and performances.



atgtickets.com/stoke



PLACES TO STAY

Enjoy a short break in Stoke-on-Trent!

With so much to see and do, enjoying a short break is the only way to fit everything in!

For a full list of the accommodation in the city head to the "Stay" section at visitstoke.co.uk/stay

Best Western Plus Stoke-on-Trent Moat House, Stoke-on-Trent, ST1 5BQ
T: 01782 609988 www.bw-stokeontrentmoathouse.co.uk (Hotel)

Clayhanger Guest House, Newcastle, ST5 1HX
T: 01782 714428 www.clayhangerguesthouse.co.uk (Guest House)

Forest Edge Apartments, Stoke-on-Trent, ST6 2PY
T: 07870 370 675 www.forestedgeapartments.co.uk (Self-catering)

Foxtwood Cottages, Froghall, ST10 2HJ
T: 01538 266160 www.foxtwood.co.uk (Self-catering)

Little Summerhill Cottages, Dilhorne, Staffordshire, ST10 2PL
T: 01782 550967 W: holidaycottagesstaffordshire.com (Self-catering)

Manor House Farm, Uttoxeter, Staffordshire, ST14 5DD
T: 01889 590415 W: 4posteraccom.com (Guest House)

Middle Cottage, Endon, ST9 9EY
T: 01782 505089 www.middlecottageholidays.co.uk (Self-catering)

Oakhill Holiday Cottages, Upper Tean, ST10 4JH
T: 01538 722213 www.oakhillfarmcottages.co.uk (Self-catering)

Park View Guest House, Cheadle, Staffordshire ST10 1NG
T: 01538 755412 W: parkviewguesthouse.net (Guest House)

@Potbank, Stoke-on-Trent, ST4 1QQ
T: 0800 0698010 W: potbank.co.uk (Hotel)

Quality Hotel, Stoke-on-Trent, ST1 5NB
T: 01782 202361 W: qualityhotelstoke.com (Hotel)

Spring Habitat, Stoke-on-Trent (Selection of serviced accommodation)
T: 01782 899880 W: springhabitat.com

Jasmine & Post Office Cottages, Stanley, Staffordshire, ST9 9LX
T: 01782 502580 W: holiday-cottage-staffordshire.co.uk (Self-catering)

Book and browse full details of the above accommodation online, and see a full list of accommodation in Stoke-on-Trent at visitstoke.co.uk



EATING & DRINKING

Good food and drink is embedded in Stoke's DNA. Just ask anyone who has tried a Staffordshire Oatcake, sampled a bowl of hearty homemade Lobby, or has downed a refreshing pint of local Titanic ale.

Here is a list of great eating and drinking options at our attractions:

Dimensions Leisure Centre (see page 18), Pool-side Café

Emma Bridgewater (see page 6) Emma Bridgewater Café

Fenton Manor (see page 18) Café Bar

Gladstone Pottery Museum (see page 7) The Gladstone Café

intu Potteries (see page 13) home to 16 restaurants, cafes & takeaways

Middleport Pottery (see page 8) Middleport Tearoom

New Vic (see page 21) New Vic Café

Peak Wildlife Park (see page 18) Up A Tree Eatery

Potteries Museum & Art Gallery (see page 8) Museum Café

Regent Theatre (see page 21) The Piano Bar

Rode Hall & Gardens (see page 19) Rode Hall Tea Rooms

Spode Museum Trust Heritage Centre (see page 9) Blue Willow Tea Room, also on site at the Old Spode Works is The Works Canteen @Potbank

Trentham Estate (see page 17) Trentham is a real foodies destination with over 20 fantastic eateries to choose from!

Trentham Monkey Forest (see page 19) Banana Café

World of Wedgwood (see page 5) The Wedgwood Tea Room, The Wedgwood Tea Conservatory, The Dining Hall

Victoria Hall (see page 21) Atrium Café

For a full listing of great places to eat and drink, head to visitstoke.co.uk and click on 'Food & Drink'



The Ceramics Trail

Discover | Learn | Try | Buy

Enjoy the complete ceramics experience and discover the history and heritage of the Potteries at our award-winning museums and visitor centres, and go on a factory tour and learn about the skills and craftsmanship that go into producing our famous pottery. Have a go at creating your own masterpiece with the many hands-on opportunities available. Shop till you drop with the many factory shops.

Discover more at visitstoke.co.uk

Get a free gift



THE TRAIL



Heritage Canoe Trail

The Heritage Canoe Trail

Stoke-on-Trent's Heritage Canoe Trail has been created for paddlers of any ability to enjoy a beautiful and historically rich section of our waterway. Special route markers guide you along the 20 mile canal-based route, along which you'll encounter a variety of water features and many historical landmarks.

Discover more at visitstoke.co.uk





The Potteries Towns Trail

Are you looking for something to do with family and friends or seeking a fun day out with the kids in Stoke-on-Trent?

Then why not explore Stoke-on-Trent on a self-guided Treasure Hunt themed Treasure Trail. As you follow the Trail route, can you solve the sneaky clues set on existing buildings, permanent features and monuments to discover the location of the buried treasure?

Discover more at www.treasuretrails.co.uk



LS

Sculpture Trail

Whether you are on foot, on a bike or in the car, the Stoke-on-Trent Sculpture Trail provides a fascinating backdrop to the local landscape. Explore 40 fascinating sculptures throughout the city and learn about their background and links to the local area. You don't have to do all 40 sculptures of the trail in one go, the trail has been split into bite size clusters allowing you to take a short walk or spend all day exploring the area.

Discover more at stokesculpturetrail.co.uk

Pick up a guide today from the Tourist Information Centre



KEY TO ATTRACTIONS AND FACTORY SHOP SYMBOLS



Factory shops

All the factory shops sell seconds (slightly imperfect items) often at huge discounts.



Factory Tours

Attractions with this symbol offer factory tours. They are only available Mon to Fri and not during factory holidays. It is advisable to book in advance.



Ceramic attractions

These provide entertainment for all the family with hands-on participation.



Museums

The city's museums provide a comprehensive and fascinating insight into the ceramic history of the city.



Pottery cafés

Decorate your own colourful masterpiece in one of the city's pottery cafés.



All weather attraction

Attractions with this symbol can be visited all through the year in any weather.



Gift shop

These attractions have a gift shop on site.



Using public transport

This shows the best bus route to get to the attraction from the City Centre.

Factory holidays

Factory holiday dates are on page 13.

Visit Stoke-on-Trent

Visit the Stoke-on-Trent Tourist Information Centre to find out what's on, things to do and where to go!

Located in the Potteries Museum & Art Gallery, the friendly staff at the Tourist Information Centre are on hand to help with local, regional and national tourist information, accommodation bookings, and sell local and regional events tickets.



OPEN MON TO SAT 10AM TO 5PM AND SUN 11AM TO 4PM



Visit us at:
The Potteries Museum & Art Gallery
Bethesda Street City Centre
Stoke-on-Trent ST1 3DW
01782 236000

www.visitstoke.co.uk

for special offers and more information



[Twitter.com/visitstoke](https://twitter.com/visitstoke)



[Facebook.com/visitstoke](https://facebook.com/visitstoke)



City of

Stoke-on-Trent

The City Centre Partnership Welcomes Visitors to Stoke-on-Trent City Centre with...

FABULOUS SHOPPING
GREAT OUTDOOR EVENTS
WORLD-CLASS MUSEUMS
OUTSTANDING THEATRES
EXCELLENT RESTAURANTS



Contact the Stoke-on-Trent Tourist Information Centre
for details of what's on – **01782 236000**

For more information about the City Centre
Partnership email citycentre@stoke.gov.uk

www.citycentrestokeontrent.co.uk

WORLD of WEDGWOOD



OPEN
DAILY
10am - 5pm

FACTORY TOUR
MON - FRI



A Great Day of Discovery

World of Wedgwood is the ultimate destination to experience the Wedgwood Brand. Featuring the UNESCO recognised V&A museum collection, award winning factory tour, tea conservatory, restaurant, pot throwing and ceramic design in the creative studios, the Wedgwood Flagship Store and Factory Outlet. The World of Wedgwood is an opportunity to 'learn by doing', to shop, eat and explore...

NEW
FOR
2018

*Free Museum entry for everyone every day.
Under 12s go free on Factory Tour. Guided
Museum Tours.*

World of Wedgwood
Wedgwood Drive, Barlaston, Stoke-on-Trent ST12 9ER
+44(0)1782 282 986 info@worldofwedgwood.com
JUST OFF J15 M6, FOLLOW THE TOURIST SIGNS
www.worldofwedgwood.com #wedgwood

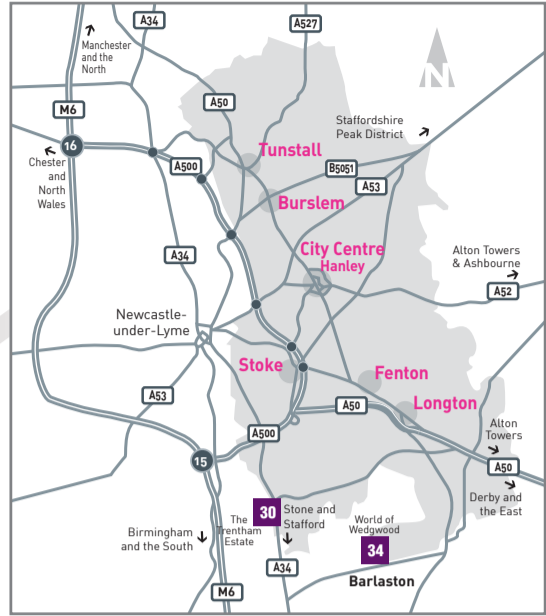


WEDGWOOD
ENGLAND 1759



This map is not to scale and should not be used as a comprehensive road map. A-Z guides are available for purchase from the Tourist Information Centre, local newsagents and bookshops.

The distance from Royal Stafford, Burslem, to World of Wedgwood is approximately 11 miles.



TRANSPORT DETAILS

National Rail Enquiries
T: 08457 484950 www.nationalrail.co.uk

National Express
T: 08717 818181 www.nationalexpress.com

Local Bus Information
T: 0871 200 2233 www.traveline.info

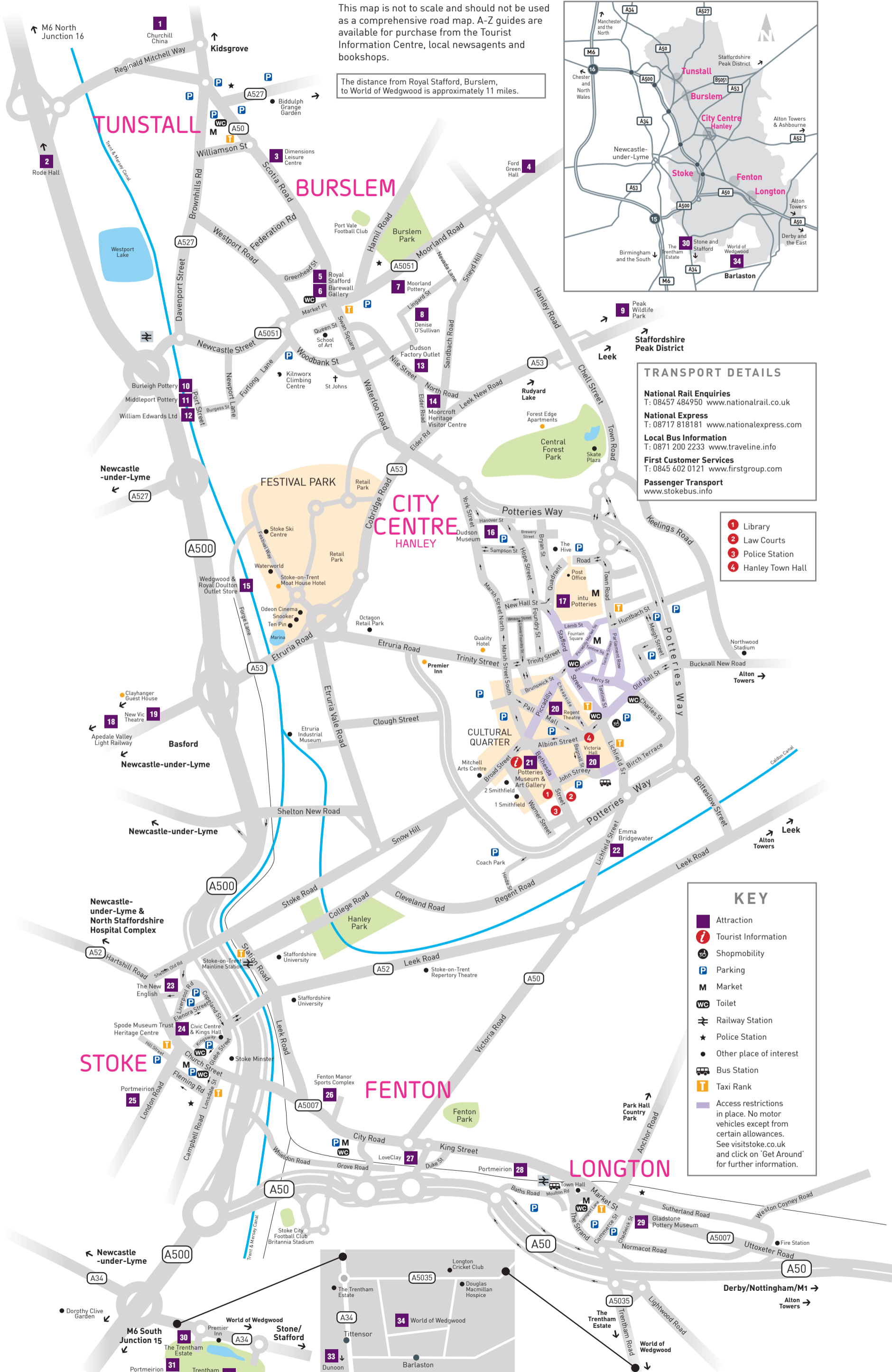
First Customer Services
T: 0845 602 0121 www.firstgroup.com

Passenger Transport
www.stokebus.info

- 1 Library
- 2 Law Courts
- 3 Police Station
- 4 Hanley Town Hall

KEY

- Attraction
- Tourist Information
- Shophmobility
- Parking
- Market
- Toilet
- Railway Station
- Police Station
- Other place of interest
- Bus Station
- Taxi Rank
- Access restrictions in place. No motor vehicles except from certain allowances. See visitstoke.co.uk and click on 'Get Around' for further information.



This map is reproduced from the Ordnance Survey material with the permission of Ordnance Survey on behalf of the Controller of Her Majesty's Stationery Office © Crown Copyright. Unauthorised reproduction infringes Crown copyright and may lead to prosecution or civil proceedings. Stoke-on-Trent City Council 100024286 2007.